

# BERMUDA MAVERICKS

comedy show



Les McCurdy & Ken Sons  
**THE BERMUDA MAVERICKS**  
941-921-9445  
[bermudamavericks.com](http://bermudamavericks.com)

▶ Les McCurdy and Ken Sons make up the comedy duo known as The Bermuda Mavericks. They have been touring the United States and Canada since 1982 and are one of the most unique shows in the country. The Bermuda Mavericks have also developed a "Humor in the Workplace" seminar that has been presented to thousands of individuals in some of the top corporations in America.

The Mavericks have known each other since they were five years old and they bring a special talent to the stage based on shared experience. Their timing is razor sharp and they are able to adapt their material to each audience. Their act, a blend of stand up comedy, sketches, music and improvisation, is always tasteful and appropriate.

They have performed with such comedy greats as Jerry Seinfeld, Tim Allen, Chris Rock, The Smothers Brothers and Bob Newhart — and musical acts Kenny Rogers, Billy Joel, Jimmy Buffet and Alabama, just to name a few. The Bermuda Mavericks have broad appeal that includes appearances on SHOWTIME and performances at casinos in Las Vegas and Atlantic City.

The Bermuda Mavericks' comedy show can adapt to any situation. Each organization fills out a questionnaire which determines the nature of the show and supplies information about their group, which is then incorporated into the performance. They also provide classes in stand up comedy and improvisation as well as comedy training for groups and corporations. These classes are offered through The Bermuda Maverick Comedy School which has been based out of McCurdy's Comedy Theatre and Humor Institute in Sarasota, Florida since 1987.

Through their comedy performances and their expertise as comedy auctioneers, they have helped raise over a million dollars for local and national charities.

The Bermuda Mavericks have come out of the nightclubs and landed in theaters and corporations throughout the United States and Canada. With the perfect combination of stand up comedy, improvisation and good taste, their show is thoroughly enjoyed by audiences of all ages.

*For more information please visit [www.bermudamavericks.com](http://www.bermudamavericks.com).*



*Les McCurdy & Ken Sons*



# humor in the workplace

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- ▶ Many businesses today are laughing all the way to the bank — as office humor is helping these companies to boost their bottom lines. Indeed, corporate comedy is one of the growth industries of the new century, as more and more companies are recognizing that workplace humor can achieve two important goals: reducing office stress and improving intra-office and intra-personal communication.

The Bermuda Mavericks, Les McCurdy and Ken Sons, have brought their own unique brand of humor to the corporate workplace with their “Humor in the Workplace” seminars that are always tasteful, appropriate and politically correct.

Taking the “bored” out of boardrooms through comedic devices such as improvisation and sketches, they are in the business of breaking down corporate communication barriers. However, these seminars are no joke. Indeed, the goal is to help businesses develop more productive, less stressful workplaces, thereby boosting the bottom line.

Using improvisational sketches, McCurdy and Sons help improve communication among co-workers. By inviting a cross-section of company employees onto the stage — and throwing open the doors of spontaneous fun — the duo creates scenarios that require workers to interact in ways that would rarely ever happen in the day-to-day workplace. The result? Better interpersonal skills and diminished office tension.

Yet, another benefit of incorporating humor into the workplace is increased creativity. And with today’s ultra-competitive corporate environment, the need for more creative workers has never been greater. McCurdy and Sons have attracted a variety of corporate clients such as Comcast, Time Warner and SunTrust Bank. Each seminar or workshop is uniquely tailored to the individual company. Seminars may last from one hour to an entire day, and will tackle a variety of subjects including team building, stress reduction, creativity, and adding humor to the workplace.

For more information on The Bermuda Mavericks “Humor in the Workplace” seminars please call 941.921.9445 — or visit the website [www.bermudamavericks.com](http://www.bermudamavericks.com) for an online quote to have the Bermuda Mavericks as part of your next corporate event. Their workshops and seminars are so much fun, they become the most remembered and talked about event of any convention.



# add comedy to your event

## ► comedy auctioneers

The Bermuda Mavericks become the talk of the evening as they begin the live auction with their own unique style of auctioneering. The guests are artfully entertained while constantly keeping the bidding going. Fabricating hilarious stories about each item keeps the audience attentive and in a good mood to bid. Make more money at your next live auction and give your guests a reason to come back and support you next year.

*"Having The Bermuda Mavericks for our live auction helped us raise over \$50,000 for our tuition fund. Not only were they helpful in producing the evening, their timing was impeccable."*

Ann Black, Simon's Rock College

## ► host awards presentations

Having the Bermuda Mavericks host your next awards banquet is a great way to have fun while giving recognition to those receiving awards. The fake awards given out through the evening become the talk of the company. They are hilarious while being appropriate to the corporate environment.

*"What a performance! The comedy show for our Employee Awards Ceremony was the biggest part of this being a successful evening. Your ability to tailor your performance to the hotel and our staff was great. I would happily recommend the Bermuda Mavericks for any event."*

Dick Young, Hyatt Hotels and Resorts

## ► corporate roasts

What a great way to have fun and recognize someone who is special to your company. The Bermuda Mavericks emcee the event introducing each person roasting the special guest. It is hilarious, as the Mavericks not only roast the honoree, but also the people doing the roasting.

*"Thank you for all of your help in making our outgoing President's roast such a success! We knew the direction we wanted to go, but we didn't know the way. Your expertise and guidance on how to give a true roast, provided the road map for a hilarious evening."*

Bobby Prince, The Jazz Club of Sarasota

## ► fund raisers

Let the Mavericks help with your next fund raising event. Not only can they perform at the event, they can help you plan the best way to raise the most money for your cause. Let us come up with an idea that will make your event memorable and fun.

*"You did an incredible job. Your act was hilarious and the audience of 750 people loved it. With your help producing the event, we raised more than \$60,000. Incredible!"*

Janet Wiebusch, American Cancer Society

## ► comedy writers

The Bermuda Mavericks can help you stand out above the others by adding comedy to your next presentation. They also write, direct and produce commercials for television and radio, from concept to completion.

*"I was amazed that you opened the concert with improvisation, but you successfully did it. I liked the energy — that was good stuff."*

Dick Smothers, The Smother's Brothers



# credits

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## ► corporate

Comcast  
Time-Warner Communications  
Arthur Andersen  
Pepsi Corporation  
Federal Express  
Blue Cross Blue Shield  
MTV  
Chris Craft Marine  
Planters Peanuts  
A & E Networks  
Comedy Central  
ESPN  
Turner Networks  
Fox Family Channel  
SunTrust Bank

## ► performed with

Jerry Seinfeld  
Tim Allen  
Billy Joel  
Kenny Rogers  
Clint Black  
The Smothers Brothers  
Bob Newhart  
Steve Allen  
Lorrie Morgan  
Alabama  
George Benson  
Burt Bacharach  
Ray Romano  
Sinbad  
Phyllis Diller  
Alan King  
Henny Youngman  
Jeff Foxworthy  
Gabe Kaplan  
The Temptations  
Jimmy Buffet and the Coral Reefer Band

## ► television

SHOWTIME "Funniest Person in America Contest"  
FOX CABLE "The Comedy Catch" (Produced and Directed)



Ray Romano — CBS's "Everybody Loves Raymond"



The Smothers Brothers and Ruth Buzzi



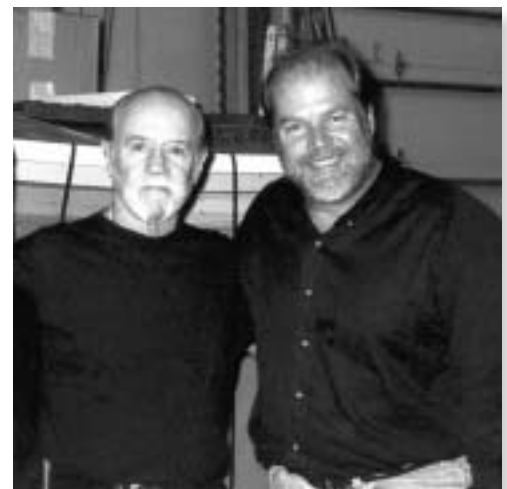
Kenny Rogers — Country Legend



Bob Newhart — Comedy Legend



Kevin James — CBS's "The King of Queens"



George Carlin — Comedy Legend



# concert appearances



*Burt Bacharach — Award Winning Composer*



*Steve Allen "Mr. Tonight Show" and Jayne Meadows*

*Jeff Foxworthy  
"You might be a  
redneck if..."*



*Clint Black — Recording Artist*



*Tommy Chong — "Cheech and Chong"*



*Chris Browne, Richard Belzer and Mike Peters — from the Sarasota Comedy Festival*



## letters

▶ “Incredible! That’s the only way to describe your workshop followed by your comedy act at our sales retreat. Your workshop on improvisation and adding humor to everyday situations in the workplace was the **perfect ending to our convention**. I can’t remember a comedy show I’ve liked as much”

*Dave Hall, Time Warner Communications*

“Thank you for speaking at our National Conference. The feedback on your presentation was **exceptional**. I look forward to working with you in the future.”

*Kim Woodworth, Comcast Cable*

“I wanted to thank you both for providing our employees with a great performance at our Annual After Tax Celebration. We thoroughly enjoyed the **humor geared to our industry** and found your improvisation routines hilarious.”

*Rodger DeRose, Arthur Andersen*

“The performance you gave at our Junior Championship dinner was a tremendous hit. I must admit, I was a little leery considering the age group we’d have present, but the Bermuda Mavericks came through with flying colors! Thanks for doing such a **great job tailoring your show** to our group.”

*Jerry Porter, The Professional Golfers’ Association of America*

“Well, what can I say, you were great! People were laughing so hard they were holding their faces when they left. They enjoyed the **personal corporate touch** you added.”

*Diane Scholfield, Hilton Corporation*

“I want to thank you for your wonderful performance at our recent department conference. Personalizing the show for our company made the difference and the remarks directed towards some of our recent projects were the funniest because **it was about us**.”

*Joseph Wiley, Tampa Electric Company*

“On behalf of the Florida Workers’ Compensation Institute, I want to tell you how much we enjoyed having the Bermuda Mavericks as our keynote speaker. Your performance was **original, interesting, timely and most enjoyable**.”

*J. David Parrish, Parrish & Smejkal, P.A.*

“Our Comedy Classic has been very successful for twelve years running, but I have to say that this year topped the rest, especially with the addition of the Bermuda Mavericks. Their act was first-class and was **not offensive to anyone**, and that is rare in comedy.”

*Craig Madison, Grove Park Inn Resort*





## letters

▶ "I can't thank you enough for your **wonderful performances** at our sales management school. The workshop allowed our attendees to see first hand the importance of communication and how simple it is to train someone to listen better. It was also a great way to end three days of intense training."

*Gary Tietjen, Cable Television Advertising Bureau*

"Thanks to the Bermuda Mavericks, the bartender parties were outstanding. I never knew comedy could be such an **effective tool in communicating our product's features** and benefits. Thanks to your entertaining skits, I know everyone had a great time and will remember Tanqueray Ten. Thanks for an effective performance."

*Efren Puente, Schieffelin & Somerset Co.*

"The Bermuda Mavericks performance was **wonderful, hilarious, and tasteful**. We especially liked the improvisation. We were impressed how you tailored the show to business women."

*Kim A. Hart, American Business Women's Association*

"I was hoping for a **sensational act** for the last night of our corporate sales convention, and you didn't disappoint me. Be assured, when I have entertainment needs in the future, the Bermuda Mavericks will be my first call."

*Gordon Olson, Flair Corporation*

"Our members thoroughly enjoyed your show. I would recommend your act to any company, group, or party looking for something different that **pleases all ages**."

*Catherine Zito, Longboat Key Club*

"For the third year in a row, you have **masterfully entertained our guests** while artfully getting them to raise their paddles again and again. This year's live auction made \$45,000. Thank you for being such effective, not to mention funny, auctioneers."

*Betsy Kane-Hartnett, Forty Carrots Parenting Center*

"I would like to take this opportunity to express our **complete satisfaction** with The Bermuda Mavericks performances, both during our "Comedy Night" and the "Member - Member" event. I am quite impressed with your ability to tailor your program to the varied tastes of our membership. I look forward to our forth year in a row."

*Christie G. Brandon, Venice Golf & Country Club*

"I found them to be very professional, both on and off stage. Their energy level came across to the crowd, which caused spontaneous audience participation. I would **highly recommend them**."

*Ellen Z. Weisberg, Claridge Casino & Hotel Atlantic City*



▶ Please use these questions as a guide to fill out an information sheet on your company. The best way to complete this is with the help of several employees giving input as to what would be most appropriate. Also, try to only give information that most of the company is aware of or is affected by. Information on a specific person should be things that you feel would not be offensive if told in front of their coworkers. These questions are designed as a guide. Feel free to give us any information that you feel is pertinent to your company. Keep in mind that the information you give should be common knowledge and not inside jokes that only a few employees are aware of. Also, please include recent newsletters and company promotional materials when returning this form.

**Fax:** 941.925.0316

**Mail:** PO Box 19505, Sarasota, FL 34276

*Please give a brief description of the type of people that will be in attendance.  
(upper management, non-management, etc.)*

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*Is there a theme to the event and what is the name of the event?*

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*What is the age range of those attending?* \_\_\_\_\_

*What are any stories about someone in the company that most people will have heard?*

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*Who are your competitors and what are inside things that people in your company may say about them?*

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▶ *What is the nature of your business and what is the biggest part of what your business does?*

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*What is unique about your organization or industry?*

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*What was the biggest problem your company faced this year?*

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*What are several specific challenges that your employees face?*

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*What recent changes have the employees gone through?*

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*Give examples of phrases or jargon that your employees use?*

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*Is there anything that should not be mentioned? (Sensitive areas to be avoided)*

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**For the questions below, please give names and a brief description of the person.**

*Who will be the top ranking person in your company that will be at the event?*

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*Who is the overall boss of all who will be present?*

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